

MEASUREMENT STUDY COACHING SMS MESSAGES

Date	Message
8-Dec-2022	As we enter the festive season this December, remember to put some money in your Goal account for future Goals. From FINCA
24-Dec-2022	To the accomplishments of your great saving goals. Merry Christmas and Happy New Year! From FINCA.
24-Dec-2022	Merry Christmas and Happy New Year from FINCA.
5-Jan-2023	FINCA wishes you Happy New Year and a prosperous 2023
23-Jan-2023	It's easy to get into debt but hard to get out. Save to avoid unnecessary borrowing
7-Feb-2023	It's never easy to set money aside. But when you do it daily or weekly, it becomes a routine
21-Feb-2023	Save regularly to protect your family and create a bright future for them. FINCA
21-Feb-2023	You can create a better future and protect your family, when you save regularly with FINCA
8-Mar-2023	Happy Womens Day. FINCA Values You
22-Mar-2023	FINCA Goal account does not charge any monthly fees. You can save without worry of being charged.
4-Apr-2023	Do not forget to save: you can reach your goal if you save continuously with FINCA.
18-Apr-2023	There is power in saving regularly and its free.The FINCA Goal account also allows you one free withdrawal every 30 days.
2-May-2023	Spend less and you'll save more. Spend less and you'll withdraw less. Remember, FINCA Goal account offers only one free withdrawal every 30 days.
18-May-2023	Prepare a budget within your income. Include some amount for savings as a necessary item in your budget.
30-May-2023	1. Saving money today will secure, ease and beautify your tomorrow. Plus, there are no fees on the FINCA goal account.
13-Jun-2023	2. Every shilling saved is a seedling. Plant a seedling and watch it grow into a forest. The more you save, the more you earn.
26-Jun-2023	3. Small amounts saved daily add up to huge investments in the end. And with the FINCA Goal account, you can save as little or as much as you want.
11-Jul-2023	4. To build wealth, save more frequently and don't spend unnecessarily. We SMS alerts to keep you on track.
7-Aug-2023	5. Don't save what is left after spending, but spend after saving. That way, you will always have enough for your needs and goals.

22-Aug-2023	Depositing money to your FINCA Goal account is free at the branch or at Cente agents. Depositing via MTN or Airtel will incur transaction fees.
7-Sep-2023	6. Save today, and you will have money when you most need it whether it's an emergency, a project or a business idea.
19-Sep-2023	You can build wealth by saving a little more frequently. Don't forget to save today.
31-Oct-2023	Saving a little today, adds up to a lot tomorrow. Remember, FINCA Goal account offers only one free withdrawal every 30 days. FINCA
14-Nov-2023	It always seems impossible until it is done; set your financial target and keep saving until you reach it. FINCA
28-Nov-2023	A wealthier future starts with one small saving. FINCA
14-Dec-2023	As we enter the festive season this December, remember to put some money in your Goal account for future Goals. From FINCA
2-Jan-2024	A financial journey towards prosperity begins with a single smart saving decision. FINCA
30-Jan-2024	Secure your future by making saving your priority; don't let your emergencies become unmanageable. FINCA
12-Feb-2024	Transforming your dreams into reality through diligent savings can create a significant impact. FINCA
27-Feb-2024	It's never easy to set money aside. But when you do it daily or weekly, it becomes a routine